

Why us?

Bring financial literacy to life with a hands-on money management simulation that gives students a taste of real world financial challenges in a fun , interactive setting.



Give your students a Bite of Reality

- A FREE, interactive financial literacy simulation for Grades 8-12.
- Students receive a fictional occupation, salary, spouse, children, credit score, student loan and credit card debt, and medical insurance payments.
- Equipped with their new income and responsibilities, students visit various merchant tables to “purchase” housing, food, transportation, clothing, day care, and other necessities from pushy salespeople.
- A “Fickle Finger of Fate” roams the event, giving students unexpected “expenses” or “windfalls” just like in real life.
- Students who make poor choices and run out of money can visit the credit union table to sort out expenses and create a budget.



 **AlaTrust**
CREDIT UNION

Invites you to
Bite of Reality



Results

After completing Bite of Reality, students report a greater understanding of the importance of saving money, developing wise spending habits, living within their means, and planning for the future

AlaTrust Credit Union

AlaTrust Credit Union is a financial cooperative founded by Birmingham Board of Education teachers in 1935. We strive to provide comprehensive financial services to our members and our community.

Our Motto

Earning your trust and exceeding your expectations

01.

Connect with us

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Set your students up
for a future of
financial success!

02.

Free
Program

